



Vile Parle Mahila Sangh's
Orion School (CISCE)
(2023 – 24)
Ad Madenza (Primary section)

Dear Parents,

We are excited to announce an upcoming Ad Madenza at Orion School that promises to be both fun and educational. This competition is open to all students from Grade 4 and 5 and we encourage everyone to participate and showcase their creative talents.

The guidelines for the event are as follows:

1. Competition is open for individual student only.
2. Choose a product or service to create an advertisement for 'Environmentally friendly product'. It can be fictional or real.
3. Presentation must be in the form of enacting. [A jingle/rap or any creative medium can also be presented.]
4. Presentations should not exceed 60 seconds.
5. Advertisement will be judged in terms of creativity and originality, clarity and effectiveness of message, presentation skills, overall Impact
6. The decision of the judges will be considered final and undisputed.

Details of the event:

1. This competition is compulsory for all students. (Grd 4 -5)
2. Participants have to make an advertisement on 'Environmentally friendly product'.
3. The elimination round would be conducted on 12th October 2023.
4. The final round would be conducted on 19th October 2023.

This competition is an excellent opportunity to unleash your creativity and improve your communication skills. We look forward to see your innovative advertisements.

Let's make this competition a memorable and exciting event for everyone. Best of luck!

Thanks and regards,

Principal

Ravinder Pal Kaur
Dr. (Mrs.) Ravinder Pal Kaur Assi